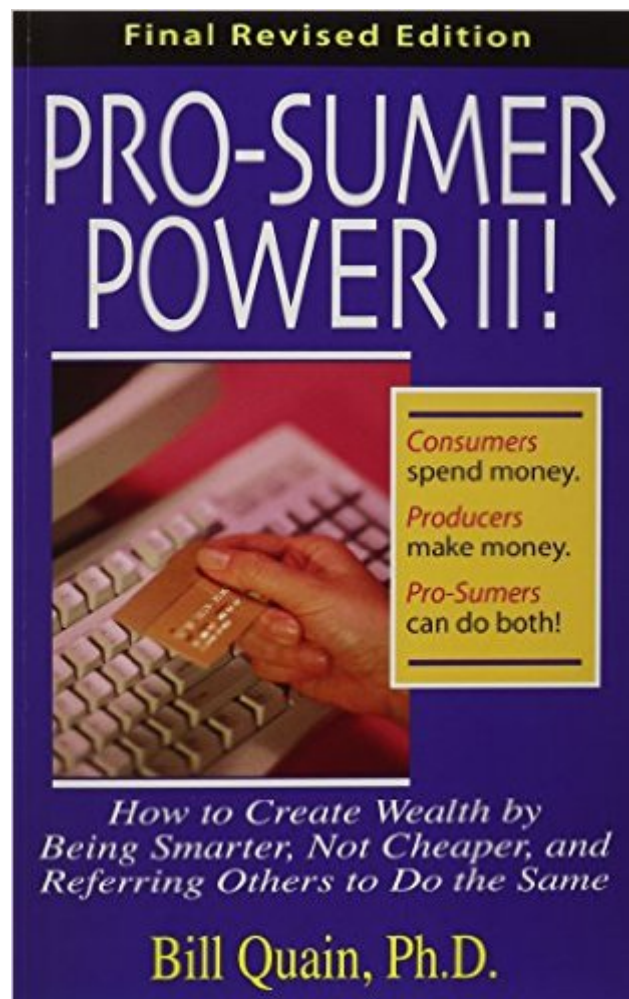


The book was found

Pro-Sumer Power II ! How To Create Wealth By Being Smarter, Not Cheaper, And Referring Others To Do The Same



Synopsis

According to marketing expert Dr. Bill Quain, average people can produce above-average wealth through the power of pro-suming. Prosumer Power! is a must read for people who would love to create income - instead of "out-go" - when they shop.

Book Information

Paperback: 108 pages

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Average Customer Review: 4.0 out of 5 stars See all reviews (8 customer reviews)

Best Sellers Rank: #215,576 in Books (See Top 100 in Books) #146 in Books > Business & Money > Economics > Free Enterprise #2390 in Books > Business & Money > Personal Finance

Customer Reviews

We totally recommend this book for open-minded people who want to make extra money and shop at their own store. I suggest that most of the naysayers don't want to know or, at least, have no clue how online ecommerce is going to be the next trend. This book explains how it's happening no matter how we evaluate his power book. Bill is right on the mark. So what if he's promoting Amway (Quixtar). It could easily be about all online stores. I'm a new Amway Global distributor and spent yesterday and this morning reading all the negative comments about the company. The sour grapes, hopeless attitudes were depressing, but after looking at all sides, I'm glad I got out of their pessimism. I agree there are some bad sides like top heavy payouts on top like every company has in America, etc, but I've also noted that there aren't any online stores that offer so many products and with reputable brand name companies. I found the prices reasonable and even comparable with Walmart. Do a comparison yourself. Personally, I'm looking forward to shopping at my own store and if I only make a wee bit, I'm still moving in a positive direction, not just reading people's online gloomy forecast. I think Bill Quain's book is timely, and I'm looking forward to telling others about it AND rubbing shoulders with positive people!

As a teacher and a PH. D. I can't believe this got published. On the plus side, it provides a brief

description of how consumer economy works and how the multitudes work their buns off to get somewhere, while someone else is making money off of their labor, but that could have been said in 2-5 pages. He should have stuck to that and written a title that related to that topic alone. One reviewer called this motivational material. It doesn't even rise to that level. Motivational material leads you somewhere. This book promises the reader a rainbow, and then quits before the reader gets there. I bought it as a yard sale and I paid too much for it. It is actually tremendously successful at proving the initial premise - that stores, and authors in this case, are more interested in getting your money than providing you with any sort of service. This author certainly succeeded at getting someone's money with a bunch of hype. Prosumerism is much more developed than this and is not equal to pyramid schemes. Anyone who is really interested in prosumerism should read Adam and Heidi Toffler's Third Wave. That said, this author's message could have been transmitted in 5 pages, and still would have been lacking a destination.

This book considers a new way of understanding how to be your best client in your own business and it also helps you understand your power as an intelligent consumer.

You can read this book in one day, The autor has the same concept in all his books, create wealth, create your company, invest money, don't spend money.

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